

We Contain Multitudes

Project identity design brief

Project: We are looking for proposals to design a project identity for We Contain Multitudes, a multi-year partnership project between Dundee Contemporary Arts, Collective and LUX Scotland, funded by Paul Hamlyn Foundation. Anyone with lived experience of disability, including neuro-divergence can apply.

Deadline for proposal submissions is Thursday 29 August.

We Contain Multitudes aims to enable us to question institutional ableism in the Scottish visual arts sector and imagine a future in which disabled artists and arts professionals have increased access to opportunities, are visible, and their expertise and experiences truly valued. This three-year project consists of three main strands:

- Commissioning, in a supportive and anti-ableist way, three ambitious commissions

- Research, to disseminate the findings of the project and to help influence lasting change in the sector
- Organisational development, to ensure changes are made in our organisations, at all levels, to break down the barriers disabled people face when visiting, participating in and/or working with our organisations.

The project identity will be used across the project's marketing and publicity materials, creating consistency between the commissioned projects and raising awareness of We Contain Multitudes.

We Contain Multitudes follows the social model of disability, which says that people are disabled by barriers in society, not by their impairments or differences, and the definition of disabled used in this context are people who identify as 'Disabled, D/deaf, chronically ill, neurodiverse, with mental ill health, mad, crip, sick, spoonie or otherwise', regardless of whether you have received a medical diagnosis.

We are seeking a project identity which aims to capture the multidimensional aspects of disability, access and care.

- Drawing inspiration from [Sins Invalid's 10 Principles of Disability Justice](#), [Mia Mingus's concept of Access](#)

[Intimacy](#), and Christopher Robert Jones & Liza Sylvestre's transdisciplinary visual art practice [Crip*—Cripistemology and the Arts](#).

- For more information on accessible marketing please reference [Unlimited's Accessible Marketing Guide](#).

Identity requirements:

- Logo in multiple iterations: colour, mono and reversed
- Basic brand guidelines indicating suggested fonts and colourways for any future design work, all in line with high standards of accessibility
- The logo[TB6] should conform to the latest accessibility standards
- The identity should aim to convey the spirit of this project while remaining simple and clear

Formats:

- Supplied in formats suitable for print, digital and design work, Jpeg, outlined eps, transparent png

Budget: £1,000 plus access costs

Timeline:

- Open Call Launch on Wednesday 7 August
- Deadline for proposals on Thursday 29 August
- All applicants notified by Thursday 5 September

- Deadline for artwork on Thursday 26 September 23 September (With two rounds of subsequent feedback to be agreed with the successful applicant)
- Deadline for final artwork on Thursday 10 October

Submit a proposal: If this sounds like something that you'd like to do, please submit some relevant samples of your work, together with a brief proposal on your approach to this project, which should be no more than a short paragraph long. We **do not** require initial ideas or rough drafts.

If you have questions about the project, require support in submitting your proposal or would like to discuss it with someone, please get in touch with project manager Lauren La Rose, lauren.larose@dca.org.uk. For technical enquiries contact Jessica Reid, Deputy Director/Head of External Relations, at jessica.reid@dca.org.uk.